



Privacy Policy

We know you have concerns about your privacy and we want to help you understand our policies on collecting and using information from our website. If you can't find the information you are looking for in this privacy policy, please don't hesitate to [CONTACT US](#) directly with your question.

1. Personally Identifiable Information, Information We Collect and How We Use It

We collect Personally Identifiable Information that you voluntarily provide to us. There are certain areas on our website where you are asked to provide personal information. In each of these sections we ask for contact information in order to fulfill your request. Information we consider to be Personally Identifiable Information is information that identifies you and can be used to contact you on-line or offline, which may include, for example, name, street address, email address and phone number. We also collect your Internet Protocol ("IP") address in order to better serve you.

We may also collect information automatically that cannot be used in itself to identify you, but provides detail regarding how you use and interact with our website. For example, your Internet connection, the type of device and software you use to access our website

a. Traditional Medicinals' Use of Personally Identifiable Information

When you choose to provide us with your Personally Identifiable Information you have made a request for contact by Traditional Medicinals. Traditional Medicinals will use this information in order to fulfill your request. This use could include initiating the following communications via e-mail or mail:

- Respond to or follow-up on your inquiries, comments, questions, delivery of requested samples or other requests
- To send you our periodic email newsletter from which you can unsubscribe at any time in the footers of those emails, or by contacting us [here](#).
- Conduct research or analysis surrounding our Products, business or properties

- Communicate with you about programs in which you elected to participate including contest, sweepstakes, coupons or other promotions
- Publish your reviews, comments, photos, videos and other content you have posted to one of our interactive or user-generated features

Traditional Medicinals does not and will not sell personal information.

If you would prefer not to receive any of the above mentioned communications, please do not request any of the services offered. If you would like to stop receiving these communications, please [CONTACT US](#).

b. Traditional Medicinals' Use of Other Information Collected Automatically

We automatically receive and record information from your web browser when you use our website – this includes IP address and cookie information. Your “IP Address” is a number that is automatically assigned to the computer or device that you are using by your Internet Service Provider (ISP). An IP address is identified and logged automatically in our server log files whenever a user visits our website, along with the time of visit and the page(s) that were visited. This information is sent as a normal part of Internet traffic. We may use this data for purposes such as calculating website usage level, helping diagnose server problems, and administering the site. This type of data enables us, and third parties authorized by us, to determine how individuals use our website so that we can improve it accordingly.

c. Traditional Medicinals' Use of Information Collected Using Cookies

A cookie is a small data file that is stored on a user's computer for record-keeping purposes. The use of cookies is an industry standard. Cookies may enhance your online experience by saving your preferences while you are visiting a particular site. When you visit our website, cookies are placed on your computer. We use cookies to show us how you use our site and to tell us whether you've visited our website before, or if you're a new visitor; to track your preferences; to track trends, monitor usage and web traffic information on our website. This information may include your IP address, your web browser type and operating system, session time, click path analysis, and the pages you request. Our website may also use “Clear GIFs” or “Web Beacons” – this is a technology similar to cookies that allows us to determine which pages you visit on our site. You may be able to configure your browser to accept or reject all or some cookies, or to notify you when a cookie is set.

d. Third Party Personally Identifiable Information Disclosure

Traditional Medicinals makes all reasonable efforts to keep your information secure and protect it from misuse. We may work with trusted third-party companies to provide certain content, products and services via our website.

i. Companies That Facilitate Communications and Transactions with You

Traditional Medicinals will provide your personally identifiable information to third parties who provide fulfillment of requests made on this website. These parties are required to keep your information confidential and secure, and only use your information for the fulfillment services they provide to Traditional Medicinals.

ii. Disclosures Required by Law

We do not track our users across Third Party Websites and thus do not respond to Do Not Track “DNT” signals. However, some Third Party Websites do keep track of your browsing activities when they serve you content, which enables them to tailor what they present to you. If you are visiting such sites certain website browsers allow you to set the DNT signal on your browser so that third parties (particularly advertisers) know you do not want to be tracked. We will not share your personally identifiable information with third parties, other than described above, unless the information is required by law through subpoena, court order or through government entity. Additionally, Traditional Medicinals may provide your personal information to the necessary authorities if we find that you are violating our [TERMS OF USE](#) for this website.

e. Personally Identifiable Information Retention

We will retain copies of your information as necessary in connection with the purposes set out in this Privacy Policy, unless applicable law requires a longer retention period. In addition, we may retain your information for the duration of any period necessary to establish, exercise or defend any legal rights.

2. Children Under 13

This website is directed to adults and is not directed to children under the age of 13. We do not knowingly collect or use personally identifiable information from anyone under the age of 13.

3. Security Measures

We employ various measures to ensure that your personally identifiable information is protected and secure both online and offline. We operate in accordance with industry

standards to ensure your privacy. If you have any questions regarding the security of this site please contact us.

4. Links to Other Sites

Traditional Medicinals website contains links to other websites that are operated by third parties. Such links are not endorsements of any products or services in such sites, and no information in such sites has been endorsed by Traditional Medicinals.

Additionally, Traditional Medicinals is not responsible for the privacy policies of such sites. We encourage you to carefully read the individual privacy policies of each site you visit.

5. Notification of Changes

Traditional Medicinals may revise this privacy policy without notice and will post the updated policy here. We recommend that you occasionally check in to review this policy to ensure you agree with our [TERMS OF USE](#).

6. Updating or Removing Information

If you would like to update your information please contact us. Additionally, if you would like to opt out of future communications please [contact us](#).

We hope you have enjoyed visiting our site. If you have any outstanding questions, comments or concerns about our Privacy Policy please [contact us](#).

7. Agreeing to Terms

If you do not agree with this privacy policy or to Traditional Medicinals [TERMS OF USE](#) posted on this website, please do not use this site or any services offered by this site.

8. California Consumer Privacy Act

If you are a California resident and would like to exercise your rights under the California Consumer Privacy Act, please [contact us](#) or visit our California Privacy Notice.

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